WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floo Arlington, VA 22209
Del Cielo Media 1427 Leslie Ave Alexandria, VA 22301	

Contract # Schedule Dates	4935172 07/30/21-08/09/21	Date Entered Last Modified	07/30/21 07/30/21
Advertiser	Coalition Against Socialized Medicine (137952)	Entered By	Alexa Schram
Agency	Del Cielo Media (11175)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	External #	30076280
Brand	Coalition Against Socialized Medicine (1424036)	Demo	A35+/A35+R
Salesperson	Monares, Barbara (3870)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, ,	Commission %	15.00
Phone/Fax	1	Commission	\$24,232.50
CPE	CASM/ORDR/729804	Net Total	\$137,317.50
Account Types	Local/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		

T		
Washington (WJL/		
By Broadcast Month		Rate
Aug. 2021	82	\$161,550.00
Grand Total:	82	\$161,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/30/21-07/30/21	2		3:01P- The Drew Barrymore Show					-	1		1	\$350.00	\$350.00	Washington (WJLA)		7/30/21
2.0	Normal Line / SPOT	08/02/21-08/06/21	2		3:01P- The Drew Barrymore Show		1	1	1	1	1		5	\$350.00	\$1,750.00	Washington (WJLA)		7/30/21
3.0	Normal Line / SPOT	08/09/21-08/09/21	2		3:01P- The Drew Barrymore Show		2						2	\$350.00	\$700.00	Washington (WJLA)		7/30/21
4.0	Normal Line / SPOT	07/30/21-07/30/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon					-	1		1	\$750.00	\$750.00	Washington (WJLA)		7/30/21
5.0	Normal Line / SPOT	08/02/21-08/06/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1		5	\$750.00	\$3,750.00	Washington (WJLA)		7/30/21
6.0	Normal Line / SPOT	08/09/21-08/09/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1						1	\$750.00	\$750.00	Washington (WJLA)		7/30/21
7.0	Normal Line / SPOT	08/02/21-08/06/21	2	:30	10:58:25A- ABC-The View		2	2	1	2 2	2		9	\$850.00	\$7,650.00	Washington (WJLA)		7/30/21
8.0	Normal Line / SPOT	08/09/21-08/09/21	2	:30	10:58:25A- ABC-The View		1						1	\$850.00	\$850.00	Washington (WJLA)		7/30/21
9.0	Normal Line / SPOT	08/02/21-08/06/21	2		12:57:56P- ABC-GMA3: What You Need to Know		1	1	1	1	1		5	\$500.00	\$2,500.00	Washington (WJLA)		7/30/21
10.0	Normal Line / SPOT	08/09/21-08/09/21	2		12:57:56P- ABC-GMA3: What You Need to Know		1						1	\$500.00	\$500.00	Washington (WJLA)		7/30/21
					CON	FIF	RM/	4T	IOI	N C	10	NTF	RAC	Т	_			
Accepted-	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Weekly/Irregular Coalition Against Socialized WJLA 7.30-8.9

Comments

B/E Bookend P/B Piggy Back

Del C 1427 Alexa	Arlin A-TV WASHINGTON, DC Cielo Media Z Leslie Ave andria, VA 22301	O Wilson Blvd, 6th Floor gton, VA 22209	Sch Add Agg Proof Sal Sal Buy Pho CPi Acc Bill Cor	esperson les Office yer Name one/Fax E count Types ling Type mments	4935172 07/30/21-08/09 Coalition Agains Del Cielo Media POLITICAL ISSU Coalition Agains Monares, Barba WJLA/GJLA/EJL / CASM/ORDR/72 Local/Political Is Weekly/Irregula Coalition Against: WJLA 7.30-8.9	9/21 st Socialization (1117) UE (nst Socialization (1884)	75) (11: ialized 370) (13: Agenc	87) d Med	dicine (1424(936)	Ent CO- Ext Der Ord Cor Cor Net Sald	ernal :	fied 07 y Ale No # 30 Deal ion % 15 solution \$2	076280 85+/A35+R ormal 6.00 24,232.50 .37,317.50		Washington By Broadcast Aug. 2021 Grand Total:	•	82 82	\$161,55 \$161,55	50.00
Line	Line Type / Break Type (Ref	#) Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We Th	1 1	Sa S	u S	pots	Rate	Total		Station		Comme	nts	Entered
	Normal Line / SPOT	08/02/21-08/06/21	2	:30 9A- Live	with Kelly		1	1	1 2	1			6	\$550.00	 	Washingto	n (WJLA)				7/30/21
	Normal Line / SPOT	08/09/21-08/09/21	2	:30 9A- Live			2						2	\$550.00	l	Washingto					7/30/21
	Normal Line / SPOT	08/08/21-08/08/21	2	:30 9A- ABC							1	L	1	\$40,000.00	 	Washingto					7/30/21
14.0	Normal Line / SPOT	08/02/21-08/04/21	2	:30 5A- New SIDE at	vs-7News ON YOUR 5AM		1		1				2	\$300.00	\$600.00	Washingto	n (WJLA)				7/30/21

11.0	Normal Line / SPOT	08/02/21-08/06/21	2	:30	9A- Live with Kelly		1	1	1	2	1			6	\$550.00	\$3,300.00	Washington (WJLA)	7/30/21
12.0	Normal Line / SPOT	08/09/21-08/09/21	2	:30	9A- Live with Kelly		2							2	\$550.00	\$1,100.00	Washington (WJLA)	7/30/21
13.0	Normal Line / SPOT	08/08/21-08/08/21	2	:30	9A- ABC-This Week								1	1	\$40,000.00	\$40,000.00	Washington (WJLA)	7/30/21
14.0	Normal Line / SPOT	08/02/21-08/04/21	2		5A- News-7News ON YOUR SIDE at 5AM		1		1					2	\$300.00	\$600.00	Washington (WJLA)	7/30/21
15.0	Normal Line / SPOT	08/09/21-08/09/21	2		5A- News-7News ON YOUR SIDE at 5AM		1							1	\$300.00	\$300.00	Washington (WJLA)	7/30/21
16.0	Normal Line / SPOT	08/02/21-08/06/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)	7/30/21
17.0	Normal Line / SPOT	08/09/21-08/09/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$600.00	\$600.00	Washington (WJLA)	7/30/21
18.0	Normal Line / SPOT	08/01/21-08/01/21	2		7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)	7/30/21
19.0	Normal Line / SPOT	08/08/21-08/08/21	2		7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)	7/30/21
20.0	Normal Line / SPOT	07/31/21-07/31/21	2		9A- ABC-Good Morning America Saturday 2							1		1	\$750.00	\$750.00	Washington (WJLA)	7/30/21
					CONI	FIR	M	ΑT	10	N (CC)N	TR	AC	T			

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

			Contract	C# 49351/2							Da	te Ent	ered 07	/30/21		wasnington (w)i	.A)		
			Schedule Dates								Las	st Mod		/30/21		By Broadcast Month	_	Rate	
		WJLA	Advertiser	Coalition Agains	t Soc	ialized	d Med	icine (1	3795	52)	En	tered I	By Ale	exa Schram		Aug. 2021	82	\$161,550.00	.
	00	1100 Wilson Blvd, 6th F	OOr Agency	Del Cielo Media	(111	75)					со	-OP	No)		Grand Total:	82	\$161,550.00	
G.		Arlington, VA 22209	Product	POLITICAL ISSU	JE (ns	s) (11	87)				Ex	ternal	# 30	076280					
			Brand	Coalition Agains	t Soc	ialized	d Med	icine (1	4240	036)	De	mo	A3	85+/A35+R					
WJI	LA-TV WASHINGTON, DC		Salesperson	Monares, Barba	ra (38	870)					Or	der Ty	pe N	ormal					
			Sales Office	WJLA/GJLA/EJL	Α .	,					Pa	ckage	Deal						
Del (Cielo Media		Buyer Name								Co	mmiss	sion % 15	5.00					
1427	7 Leslie Ave		Phone/Fax	1							Co	mmiss	sion \$2	4,232.50					
Alex	andria, VA 22301		СРЕ	CASM/ORDR/72	9804						Ne	t Tota	I \$1	37,317.50					
			Account Types				v BRD)			Sal	les Tax	c						
			Billing Type	Weekly/Irregula	ır	,	•												
			Comments	Coalition Against		zed													
Line	Line Type / Break Typ	pe (Ref #) Dates	Sec Length	Run Times	SPW	Мо	Tu V	Ve Th	Fr	Sa	Su S	Spots	Rate	Total		Station	Comm	ents Ente	red
21.0	Normal Line / SPOT	08/07/21-08/07/		A- ABC-Good Morning merica Saturday 2						1		1	\$750.00	\$750.00	Washingto	n (WJLA)		7/30/2	<u>'</u> 1
22.0	Normal Line / SPOT	08/02/21-08/06/		:58A- ABC-Good Morning merica		1	1	1	1			4	\$1,200.00	\$4,800.00	Washingto	n (WJLA)		7/30/2	<u>?</u> 1
23.0	Normal Line / SPOT	08/09/21-08/09/		:58A- ABC-Good Morning merica		1						1	\$1,200.00	\$1,200.00	Washingto	n (WJLA)		7/30/2	<u>?</u> 1

22.0	Normal Line / SPOT	08/02/21-08/06/21	2		6:58A- ABC-Good Morning America		1	1		1	1		4	\$1,200.00	\$4,800.00	Washington (WJLA)	7/30/2	.1
23.0	Normal Line / SPOT	08/09/21-08/09/21	2		6:58A- ABC-Good Morning America		1						1	\$1,200.00	\$1,200.00	Washington (WJLA)	7/30/2	:1
24.0	Normal Line / SPOT	08/08/21-08/08/21	2	1	6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	. 1	\$900.00	\$900.00	Washington (WJLA)	7/30/2	.1
25.0	Normal Line / SPOT	07/30/21-07/30/21	2	:30	11:35P- ABC-Jimmy Kimmel						1		1	\$600.00	\$600.00	Washington (WJLA)	7/30/2	21
26.0	Normal Line / SPOT	08/02/21-08/06/21	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1		5	\$600.00	\$3,000.00	Washington (WJLA)	7/30/2	21
27.0	Normal Line / SPOT	08/09/21-08/09/21	2	:30	11:35P- ABC-Jimmy Kimmel		1						1	\$600.00	\$600.00	Washington (WJLA)	7/30/2	21
28.0	Normal Line / SPOT	07/31/21-07/31/21	2	:30	7:28P- Jeopardy Wknd							1	1	\$2,200.00	\$2,200.00	Washington (WJLA)	7/30/2	21
29.0	Normal Line / SPOT	08/07/21-08/07/21	2	:30	7:28P- Jeopardy Wknd							1	1	\$2,200.00	\$2,200.00	Washington (WJLA)	7/30/2	21
30.0	Normal Line / Access	07/30/21-07/30/21	2	:30	7:29:26P- Jeopardy						1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	7/30/2	21
31.0	Normal Line / Access	08/03/21-08/03/21	2	:30	7:29:26P- Jeopardy			1					1	\$5,000.00	\$5,000.00	Washington (WJLA)	7/30/2	21
					CONI	FIR	M/	\ Τ	101	V (COI	NT	RAC	T				
			_		1									Data	C			-

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Del C	Arlin A-TV WASHINGTON, DC Cielo Media Leslie Ave andria, VA 22301	Wilson Blvd, 6th Floor gton, VA 22209	Sch Advi	esperson es Office ver Name one/Fax : count Type ing Type numents	tes	4935172 07/30/21-08/01 Coalition Again Del Cielo Media POLITICAL ISS Coalition Again Monares, Barba WJLA/GJLA/EJL / CASM/ORDR/7. Local/Political I Weekly/Irregul Coalition Against WJLA 7.30-8.9	9/21 sst Social a (111 UE (n sst Social LA	175) ns) (1. cialize 8870) 1 Agen	187) ed Me	edicine	e (14/	24036		Date En Last Mo Entered CO-OP Externa Demo Order Ty Package Commis Soles Ta	dified 0 By A N N 1 # 3 ype I a Deal sion % 1 sion 4	7/30/21 7/30/21 Ilexa Schram Io 0076280 I35+/A35+R Normal 5.00 524,232.50 5137,317.50		Washington (Washington (Washin	nth Sp	82 \$161	Rate ,550.00 ,550.00
Line	Line Type / Break Type (Ref	#) Dates	Sec			un Times	SPW	Мо	Tu	We T	Γh F	Fr Sa	Su	Spots		Total		Station		Comments	Entered
	Normal Line / Access	08/09/21-08/09/21	2		7:29:26P-			1						1	\$5,000.0	+	Washingto	-			7/30/21
	Normal Line / SPOT	08/01/21-08/08/21	2			C-Americas Iome Videos							1	1	\$4,000.0	\$4,000.00	Washingto				7/30/21
33.0.1	Preempt	08/08/21															Washingto	n (WJLA)	Program - ABC M	n Change/Exception LB	וו
34.0	Normal Line / Prime Premium	08/05/21-08/05/21	2	:30	10P- ABC-	The Hustler					2			2	\$5,000.0	\$10,000.00	Washingto	n (WJLA)			7/30/21

38.0 Normal Line / Prime 08/01/21-08/01/21 :30 8P- ABC-Celebrity Family 1 \$6,000.00 \$6,000.00 Washington (WJLA) 7/30/21 Feud (Sunday) 39.0 Normal Line / Prime 08/08/21-08/08/21 :30 8P- ABC-Celebrity Family 1 \$6,000.00 Washington (WJLA) 7/30/21 Feud (Sunday) CONFIRMATION CONTRACT Date: Accepted-Agency/Advertiser: Date: Accepted-Station: Comments:

2

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1

\$12,000.00 Washington (WJLA)

\$5,000.00 Washington (WJLA)

\$5,000.00 Washington (WJLA)

\$6,000.00

\$5,000.00

\$5,000.00

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(Thursday)

(Thursday)

(Wednesday)

(Tuesday)

:30 9P- ABC-When Nature Calls

:30 10P- ABC-Match Game

:30 9P- ABC-The Conners

B/E Bookend P/B Piggy Back

Printed At: 04:49 PM on Friday, July 30 2021

35.0 Normal Line / Prime Premium

36.0 Normal Line / Prime

37.0 Normal Line / Prime

08/05/21-08/05/21

08/04/21-08/04/21

08/03/21-08/03/21

7/30/21

7/30/21

7/30/21

		Contract # Schedule Dates	4935172 07/30/21-08/09/21	Date Entered Last Modified	07/30/21 07/30/21
	WJLA	Advertiser	Coalition Against Socialized Medicine (137952)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Del Cielo Media (11175)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	30076280
		Brand	Coalition Against Socialized Medicine (1424036)	Demo	A35+/A35+R
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Del Cielo Media		Buyer Name	, , , , ,	Commission %	15.00
1427 Leslie Ave		Phone/Fax	/	Commission	\$24,232.50
Alexandria, VA 22301		СРЕ	CASM/ORDR/729804	Net Total	\$137,317.50
		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Coalition Against Socialized		

WJLA 7.30-8.9

Run Times

A)	_
	<u>Rate</u>
	\$161,550.00
82	\$161,550.00
	Spots 82

Comments

Entered

39.0.1	Preempt	08/08/21												Washington (WJLA)	Program Change/Exception - ABC MLB	
40.0	Normal Line / Prime	08/03/21-08/03/21	2		7:57:56P- ABC-The Goldbergs (Tuesday)		1				1	\$5,500.00	\$5,500.00	Washington (WJLA)		7/30/21
41.0	Normal Line / Prime	08/04/21-08/04/21	2		7:57:56P- ABC-Press Your Luck (Wednesday)			1			1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
42.0	Normal Line / Prime	08/01/21-08/01/21	2		10P- ABC-To Tell the Truth (Sunday)					1	1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/30/21
43.0	Normal Line / Prime	08/08/21-08/08/21	2		10P- ABC-To Tell the Truth (Sunday)					1		\$7,000.00		Washington (WJLA)		7/30/21
43.0.1	Preempt	08/08/21												Washington (WJLA)	Program Change/Exception - The Chase	
					CON	IFIR	RMAT	101	N CC	NTF	RAC	Т				
Accepted-	-Agency/Advertiser:		[Date:	Accepted-St	tation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Line Type / Break Type (Ref #)

Dates

Sec Length